

Quick Reference Training Menu

Thirty-six programs across nine learning pathways, plus signature multi-day intensives. Pricing excludes travel, accommodation, venue, and catering. A 2-hour virtual implementation check-in is available as an add-on to any program for \$1,500.

WORKSHOP	IDEAL FOR	DURATION & DELIVERY	INVESTMENT (CAD)	LEVEL
PATHWAY I · FOUNDATIONS SERIES — Human Behaviour & Development				
01 Understanding Poverty, Behaviour & Generational Patterns	All staff, leadership, councils, boards	Half-Day · Full Day	\$5,500 – \$8,500	Foundational
02 Hidden Rules of Economic Environments	Frontline staff, educators, managers	2 Hours · Half-Day	\$3,500 – \$5,500	Foundational
03 Survival Skills We Learn: From Survival to Development	Staff teams, leadership, community...	2 Hours · Half-Day	\$3,500 – \$5,500	Foundational
04 Attachment, Belonging & Disengagement	Youth workers, educators, frontline...	Half-Day · Full Day	\$5,500 – \$8,500	Foundational
PATHWAY II · RE-ENGAGEMENT SERIES — Behaviour Freeze & Motion				
05 Understanding Behaviour Freeze	Frontline staff, managers, leadership...	Half-Day · Full Day	\$5,500 – \$8,500	Applied
06 From Freeze to Motion: The Development Pathway	Frontline staff, managers, leadership...	Full Day	\$8,500	Applied
07 Creating Safety Before Strategy	Leadership, managers, frontline...	Half-Day	\$5,500	Applied
PATHWAY III · SYSTEMS TRANSFORMATION SERIES — Scarcity & Capacity				
08 The Scarcity Simulation	Managers, directors, leadership teams,...	Half-Day · Full Day	\$5,500 – \$8,500	Applied
09 From Crisis Response to Developmental Systems	Directors, managers, program leads, Chief...	Full Day	\$8,500	Applied
PATHWAY IV · COMMUNITY LEADERSHIP SERIES — Asset-Based Community Development				
10 ABCD: Building Communities from the Inside Out	Community leaders, councils, staff,...	Full Day · 2-Day Intensive	\$8,500 – \$15,500	Applied
11 From Assets to Contribution	Community leaders, staff, councils,...	Full Day	\$8,500	Applied
12 When Institutions Need to Step Back	Leadership teams, councils, boards,...	Half-Day	\$5,500	Applied
PATHWAY V · GOVERNANCE EXCELLENCE SERIES — Collective Impact & Decision-Making				
13 Collective Impact for Small & Fragile Communities	Leadership teams, councils, boards,...	Full Day	\$8,500	Advanced
14 Shared Measurement That Reflects Lived Reality	Leadership teams, managers, program...	Half-Day	\$5,500	Advanced
15 Governance, Power & Decision-Making	Councils, boards, senior leadership,...	Full Day	\$8,500	Advanced
PATHWAY VI · ECONOMIC FUTURES SERIES — Regenerative & Blue Economy Development				
16 Business Ecosystems for Rural & Coastal Regions	Economic development teams, councils,...	Full Day	\$8,500	Advanced

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17 Governance of Shared Assets & Risk	Councils, boards, economic development...	Half-Day	\$5,500	Advanced
18 Blue Economy & Regenerative Development	Councils, economic development teams,...	Full Day	\$8,500	Advanced
PATHWAY VII · ADAPTIVE LEADERSHIP SERIES — Complexity & Stewardship				
19 Working in Complexity: Why Linear Plans Fail	Leadership teams, managers, planners,...	Half-Day · Full Day	\$5,500 – \$8,500	Executive
20 Adaptive Leadership Under Uncertainty	Senior leaders, directors, managers,...	Full Day	\$8,500	Executive
21 Leadership Burnout, Attachment Fatigue & Stewardship	Senior leaders, managers, directors,...	Half-Day	\$5,500	Executive
PATHWAY VIII · IMPLEMENTATION SERIES — Strategy to Execution				
22 Policy & Program Redesign Through a Development Lens	Councils, boards, senior leadership,...	Full Day	\$8,500	Advanced
23 Community Implementation Lab	Councils, leadership teams, senior staff,...	2-Day Implementation Lab · 3–4 Day Intensive	\$15,500 – \$22,000–\$30,000	Executive
24 Annual Operating Plan & Community Calendar Build	Leadership teams, managers, department...	Full Day	\$8,500	Applied
25 Implementation Sequencing	Teams overwhelmed by too many priorities	Half-Day	\$5,500	Applied
26 Roles, Routines & Decision Cadence	Staff teams, managers, councils	Half-Day	\$5,500	Applied
27 KPI & Tracking Systems That Staff Will Actually Use	Managers, funders, reporting staff	Half-Day	\$5,500	Applied
28 Weekly & Monthly Execution Systems	Teams stuck in reactive mode	Half-Day	\$5,500	Applied
29 Community Mobilization Schedule & Communications Plan	Engagement leads, leadership, councils	Half-Day	\$5,500	Applied
30 Implementation Lab: Build It While We're Here	Councils, leadership teams, senior staff,...	2-Day · 3–4 Day	\$15,500 – \$22,000–\$30,000	Applied
PATHWAY IX · ECONOMIC DEVELOPMENT OPERATIONS SERIES — Running Economic Development Like a Business				
31 Economic Development Performance Systems	Economic development officers, CEOs,...	Half-Day · Full Day	\$5,500 – \$8,500	Applied
32 Business Planning for Economic Development Bodies	Development corporations, EDOs, councils,...	Full Day	\$8,500	Advanced
33 Project Pipeline & Deal Flow Management	EDOs, managers, project officers	Half-Day	\$5,500	Applied
34 Marketing & Investor Readiness for Economic Development	Economic development teams,...	Full Day	\$8,500	Applied
35 Running an Economic Development Office	EDOs, CEOs, managers	Half-Day	\$5,500	Applied
36 Economic Development Finance & ROI	Boards, councils, finance committees, EDOs	Half-Day · Full Day	\$5,500 – \$8,500	Advanced
SIGNATURE PROGRAMS · MULTI-DAY INTENSIVES				

WORKSHOP	IDEAL FOR	DURATION & DELIVERY	INVESTMENT (CAD)	LEVEL
Leadership & Systems Reset	Councils, boards, leadership teams, senior...	3-Day Intensive	\$22,000	Signature
Whole-Community Development Intensive	Communities seeking long-term...	4-Day Intensive	\$30,000	Signature
Execution Reset	Leadership teams and departments ready to...	2 Days	\$15,500	Signature
Governance → Execution Bridge	Councils and boards ready to see their...	3 Days	\$22,000	Signature
Full Implementation Intensive	Organizations ready to install a complete,...	4 Days	\$30,000	Signature
Economic Development Office Reset	Economic development corporations and...	3-Day Intensive	\$22,000	Signature
Full Economic Development Execution Lab	Economic Development Corporations, Band...	4-Day Intensive	\$30,000	Signature